



Professional Photographer's Guild
of the Palm Beaches, Inc.
www.palmbeachphotographers.org

Monthly Meetings

Open to Members and Visitors
Third Thursday of each month

6:30 PM Cocktails
7:00 PM Dinner
8:00 - 10:00 PM Lecture

COST

Members of Any Fla. Guilds
Meeting & Dinner Buffet: \$22
Meeting Only: \$5

Non Members
Dinner Buffet: \$22
Meeting: \$25

First Time Guests
Dinner Buffet: \$22
Meeting: Free

Upcoming Events

BOARD MEETING

February 7, 2007

GUILD MEETING

January 18, 2007
David Carlson with Canon

February 15, 2007
Print Competition
See info inside this issue

March 15, 2007
Topic to be announced

NEWSLETTER

Networking for Excellence in the Palm Beaches

Don't miss this!



January 18, 2007 Guild Meeting

Guest Speaker, David Carlson with Canon

Getting The Most Out of Your Digital Camera

David Carlson has been an aviation photographer for over 20 years. He specializes in air-to-air type photography as well as aerial photography. As an FAA Certified Flight Instructor he has had the opportunity to fly many of the types of aircraft that he photographs, from J3 Cubs to P51 Mustangs. He also has shot corporate and commercial photography for many companies as well as magazines.

David is also a manager for **Canon U.S.A., Inc.**, in the Professional Markets Division of the Camera Division. He has been involved since the inception of digital cameras and supporting products. As part of his role with Canon, he has worked many special events like Super Bowls, World Cup Soccer, Six Olympics and Presidential Inaugurations, just to name a few.

David will be speaking on **Getting The Most Out of Your Digital Camera**, so that you don't have to spend so much time at the computer, "fixing it in Photoshop". He is a big believer in shooting it right the first time. He will cover some on white balance, color management, archiving and camera operation.



President's Message



As the new '07 year begins, our Executive Board mission is striving to plan for speakers and programs that will make your business more prosperous and profitable in the future.

As competition, technology, and market trends continue to drive the industry, we must be on top of our game to survive.

Our guild has always been a major source of education, support, and camaraderie for its members.

As the spouses of one of our members stated "She is not out on her own when belonging to our guild". What a great way to progress!

We have added two new Board members, Linda King and Marty Grivjack, who also volunteered their time to make our group better than ever. Linda has extensive graphics design and website knowledge, and Marty is a Computer Guru.

For the upcoming season, we have planned on continuing to have our meetings at Cardello's, as long as the guild can make the minimum dinners purchase to cover the room cost. Think of it a "happy hour with out a hang over".

Please participate in having dinner with your esteemed colleagues in order for our group to NOT have to move to a lesser location.

Sincerely,

The New Guy ~ Jim Jett

2007 Board of Directors

President..... Jim Jett
 Vice President..... Judy Swan
 Treasurer..... Bob Swan
 Secretary..... Marty Grivjack
 Past President..... Scott Morello
 Membership/Communications.... Teresa Stevenson
 Historian..... Gizella Ambrus
 Director/Editor..... Linda King

The **PPGPB** Newsletter is the official publication of the **Professional Photographer's Guild of the Palm Beaches, Inc.** It is published as a service to its members as well as interested colleagues and suppliers. Articles may be reprinted if the author and this publication are credited. Articles, letters and news releases are encouraged.

Submissions should be provided as computer generated text document files when possible, and sent as email attachments to Linda King.

Photographs and other graphic files must be provided in any one of the following formats: High resolution TIFF (.tif), Photoshop (.psd), PDF (.pdf), or highest quality JPG (.jpg) files. Files may be transmitted as email attachments, server downloads, or burned to CD/DVD and mailed to Linda King.

Email:

Linda@GraphicsPalmBeach.com

Mail:

Linda King

Graphics Palm Beach

P.O. Box 32248

Palm Beach Gardens, FL 33420

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This organization is dedicated to the support of the professional photographic industry in the Palm Beach area. Membership is open to all persons regardless of race, creed, gender or color. The PPGPB is an affiliate of the PPA and FPP. However, membership in these organizations does not constitute membership in the PPGPB.

This month's thanks!

Thanks to all board members who volunteered their time to the Guild last year!

Thanks also to Gizella Ambrus who worked on the Newsletter each month, and to Neece who managed and updated the web site.

Thanks to Peter and Julie Hughes for their dedication in serving and sharing of their skills. Thanks to Scott Morello for faithfully serving as President last year. And thanks to Judy and Bob Swan for faithfully caring for the books and other matters of record keeping.

A big thanks to Teresa Stevenson for all the time she has put into communication and membership!

If I missed someone this month, please see my *Note From the Editor*.

Print Competition

February 15, 2007 Meeting

Information on the upcoming February 2007 Print Competition will be included in the February 2007 Newsletter.

There will be only two opportunities his year to have your work examined by a panel of master photographers February 15th is the first the next time will be August prior to convention.

Call Julie Hughes on (772) 287-0676 if you need help or advice with your work. Now is the time to get them ready .

Note From The Editor: I would like to recognize Guild Members throughout the year for service and achievements. If you know of someone who should be recognized, please send email to linda@graphicspalmbeach.com. Information will be submitted to the Board of Directors for approval and publications may take place at a later date.

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Half Page (8x5)	\$125	\$100	\$350
Qtr Page (4x3)	\$75	\$60	\$225

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TIP OF THE MONTH: Sharpening an Image (From Photoshop User)

When you reduce an image's size or import it from a digital camera, it usually needs some sharpening. The amount depends on the output method for the image. Several books recommend changing the image into Lab mode and only sharpening the Luminosity channel, but here's an easier way to do the same thing: Choose Filter>Sharpen>Unsharp Mask, apply the settings that you want, then choose Edit>Fade Unsharp Mask, and alter the Blend Mode to Luminosity. As an added benefit, you can also reduce the amount of the sharpening at the same time if you feel that you've applied too much.

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Cost

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Meeting With Dinner Buffet: \$22

Meeting Only: \$5

Non Members:

Dinner Buffet: \$22

Meeting Only: \$25

First Time Visitors:

Dinner \$22 - Meeting is free

Cardello's Italian Restaurant

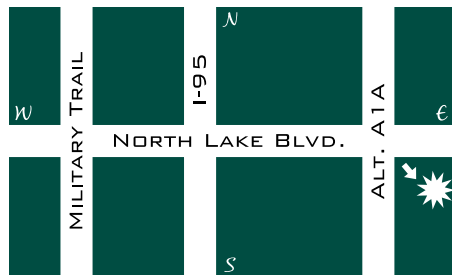
1447 10th Street

Lake Park, FL 33403-2041

Phone: (561) 848-0123

Location

South east corner of Prosperity and A1A just behind Shamrock Jewelers.



Directions from the North:

Take I-95 South to Northlake Blvd. (Exit 77). Head East on Northlake Blvd. for 2 miles to Alternate A1A. The Restaurant is on the South East corner of Alternate A1A and Northlake Blvd. in the Cardello's Plaza.

Directions from the South:

Take I-95 North to Northlake Blvd. (Exit 77). Head East on Northlake Blvd. for 2 miles to Alternate A1A. The Restaurant is on the South East corner of Alternate A1A and Northlake Blvd. in the Cardello's Plaza.

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**Professional Photographer's Guild
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